



Plastic Pipes Moscow 2013

October 3 - 4
International conference
Hotel «Nicol'skaya Kempinski Moscow»

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

- a. The exclusive status of **Platinum Sponsor** of the Conference.
- b. Welcome Address of the Sponsor at the opening of the conference.
- c. A right to make a presentation at the Conference (up to 30 minutes)*.
- d. Presentation of the Sponsor's Client (Case Study)*.
- e. A right to be a Moderator of the Conference Session or Round Table Discussion.
- f. Participation up to 10 representatives of the Sponsor in all official events of the Conference.
- g. Sponsor's banner (the banner is made by the company) in the Conference Hall. The size of the banner doesn't exceed 6 sq. m.
- h. Publication of Sponsor's press-release on creonenergy.ru and plasticpipesmoscow.com
- i. Placement of the Sponsor's logo in the Conference booklet.
- j. Placement of the logo in the official materials of the Conference (program, brochures, booklets, leaflets, souvenir products, etc).
- k. A web-banner (size: 275x70 pixels) with reference to a site of the Sponsor on creonenergy.ru and plasticpipesmoscow.com for 1,5 months.
- l. A colour advertisement (A4 page) in the Conference booklet.
- m. Announcement of the Company as a Sponsor of the Conference in news-letters of Creonenergy
- n. Sponsor's promotional materials (brochures, booklets, leaflets, CD etc.) in the Conference Delegates' Package.
- o. Placement of Sponsor's mobile stand in the Conference foyer. (stand provided by Sponsor)
- p. Status of «VIP-visitors» given to the representatives of the Sponsor.

** The presentation has to be approved by Organizing Committee and can not be outright commercial.*

GOLDEN SPONSOR

- a. The status of **Golden Sponsor** of the Conference.
- b. A right to make a presentation at the Conference (up to 20 minutes)*.
- c. Participation up to 8 representatives of the Sponsor in all official events of the Conference.
- d. Sponsor's banner (the banner is made by the company) in the Conference Hall. The size of the banner doesn't exceed 5 sq. m.
- e. Placement of the Sponsor's logo in the Conference booklet.
- f. Placement of the logo in the official materials of the Conference (program, brochures, booklets, leaflets, souvenir products, etc).
- g. A web-banner (size: 275x70 pixels) with reference to a site of the Sponsor on creonenergy.ru and plasticpipesmoscow.com for a month.
- h. A colour advertisement (A4 page) in the Conference booklet.
- i. Announcement of the Company as a Golden Sponsor of the Conference in news-letters of Creonenergy
- j. Sponsor's promotional materials (brochures, booklets, leaflets, CD etc.) in the Conference Delegates' Package.
- k. Placement of Sponsor's mobile stand in the Conference foyer. (stand provided by Sponsor)
- l. Status of «VIP-visitors» given to the representatives of the Sponsor.

** The presentation has to be approved by Organizing Committee and can not be outright commercial.*



Plastic Pipes Moscow 2013

October 3 - 4
International conference
Hotel «Nicol'skaya Kempinski Moscow»

SPONSOR

- a. The status of **Sponsor** of the Conference.
- b. A right to make a presentation at the Conference (up to 20 minutes)*.
- c. Participation up to 6 representatives of the Sponsor in all official events of the Conference.
- d. Sponsor's banner (the banner is made by the company) in the Conference Hall. The size of the banner doesn't exceed 5 sq. m.
- e. Placement of the Sponsor's logo in the Conference booklet.
- f. Placement of the logo in the official materials of the Conference (program, brochures, booklets, leaflets, souvenir products, etc).
- g. A web-banner (size: 275x70 pixels) with reference to a site of the Sponsor on creonenergy.ru and plasticpipesmoscow.com for a month
- h. A colour advertisement (A4 page) in the Conference booklet.
- i. Announcement of the Company as a Sponsor of the Conference in news-letters of Creonenergy
- j. Placement of Sponsor's mobile stand in the Conference foyer.

** The presentation has to be approved by Organizing Committee and can not be outright commercial.*

PARTNER

- a. Conference Partner status.
- b. Participation in the conference of up to 3 representatives or guests of the Partner.
- c. The Partner mobile stand in the conference foyer as an option.
- d. Advertisement in the conference catalogue.
- e. Access to the full database of the conference participants.
- f. Layout of the Partner logotype in the conference catalogue.
- g. Layout of the Partner logotype in the official conference materials (program, flyers, posters, etc.).
- h. The Partner reference in Creonenergy newsletters.

MOBILE STAND

Maximum for 10 companies

- a. Opportunity to place the corporate mobile 'pop-up' stand in the foyer of the Conference. Floor plan for booking specific locations is available upon request.
- b. The size of the mobile stand is limited to 3 m wide, 2 m high
- c. Opportunity to distribute advertising materials from the stand (flyers, posters, souvenirs etc.)
- d. Registration of the Company representative for working at the stand included.

STAND «ROLL-UP»

Maximum for 10 companies

- a. Opportunity to place the corporate mobile 'pop-up' stand in the foyer of the Conference. Floor plan for booking specific locations is available upon request.
- b. The size of the mobile stand is limited to 1 m wide, 2 m high



Plastic Pipes Moscow 2013

October 3 - 4
International conference
Hotel «Nicol'skaya Kempinski Moscow»

CORPORATE PRODUCT SPONSORSHIP

Attendee Gift - USB Memory Stick - given to attendees at registration. The storage box will be printed on one side with the Plastic Pipes Moscow 2013 conference logo and on the other side with the sponsoring company's logo. The memory stick will contain the text of the papers and the full content of the Conference Proceedings. One disc per attendee.

MEAL SPONSORSHIP

1. Coffee Break Sponsor (4) available sponsorships
2. Lunch Sponsor (2) available sponsorships / occasion Thursday and Friday; October 3-4, 2013

All meal sponsorships include:

- a. Sponsor(s) logo on the conference website (linked to the sponsor Homepage)
- b. One (1) sign at the specific meal function recognizing the sponsor

GALA DINNER SPONSORSHIP

- a. Sponsor logo on the conference website (linked to the sponsor Homepage)
- b. Sponsor logo on sponsor Thank You sign displayed at the final night function
- c. Maximum 3 minutes speech to all the guests during the dinner.
- d. Recognition from the podium by conference representative
- e. Opportunity to provide an attendee giveaway with the sponsor name/logo (all production costs will be at the sponsor's expense)



Plastic Pipes Moscow 2013

October 3 - 4
International conference
Hotel «Nicol'skaya Kempinski Moscow»

SPONSORSHIP GUIDELINES

1. Logos will appear on the conference website or any printed materials after receiving the total amount.
2. The logos must be received with the following **SPECIFICATIONS** –
 - for print, a 300 dpi full color logo
 - eps is preferred, but a JPEG or TIF is acceptable
 - provide the address for the sponsoring company's home page of the web site so we can link that into the conference website site
 - Send the logos directly to the following email address: org@creonenergy.ru
3. All logos will appear on the website within seven working days after receipt.
4. No sponsor will be allowed to use the conference for the commercial promotion of their company or products by any means including print materials, signage or solicitation/speeches.
5. No sponsor is permitted to host a hospitality suite or function in direct competition with the Plastic Pipes Moscow 2013 scheduled events during the conference program days/nights.
6. All sponsors agree with the sponsorship guidelines and give their permission for Creon to use their logo in conference related materials.
7. Sponsorships are not considered CONFIRMED until payment is received. Sponsorship fees are payable via this registration form by bank transfer within 30 days of the first written communication committing your company to the sponsorship